

# Darma TRAVEL REPORT

*For attendance at Inorms Conference, 6-8 May 2025, Madrid*

## Awardee information:

|                                                                                       |                                                                                                                                                                                                   |
|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Name of the awardee:                                                                  | Lise Vinkel                                                                                                                                                                                       |
| Institution:                                                                          | Copenhagen Business School                                                                                                                                                                        |
| Country:                                                                              | Danmark                                                                                                                                                                                           |
| Job Title:                                                                            | Chef konsulent                                                                                                                                                                                    |
| E-mail address:                                                                       | <a href="mailto:Lvc.research@cbs.dk">Lvc.research@cbs.dk</a>                                                                                                                                      |
| Role in your institution:                                                             | Research advisor, EU coordinator                                                                                                                                                                  |
| Role at the Conference:                                                               | Speaker and active attendee                                                                                                                                                                       |
| Bank account information for reimbursement (Name of the account holder, IBAN and BIC) | <p>Copenhagen Business School</p> <p>Please add (LISE VINKEL RSO)</p> <p>Bank:<br/>Danske Bank A/S, Holmens Kanal 2-12, 1092 København K.</p> <p>SWIFT: DABADKKK<br/>IBAN: DK8202164069033504</p> |

## Report on Attendance at INORMS 2025, Madrid

Attending the INORMS 2025 conference in Madrid was an extremely positive and enriching experience. The event was hosted at an excellent venue and brought together speakers and participants from across Europe and around the globe, each sharing valuable insights from their respective Research Management and Administration (RMA) contexts.

The CBS presentation took place on the first day in a large, nearly full room. Our 30 minute session sparked a dynamic Q&A segment, for which we had set aside time. We also incorporated an interactive tool that received over 150 responses, suggesting that approximately 200 participants engaged with our session. Following the presentation, we were approached by numerous attendees, underscoring the strong interest and the rewarding nature of the experience.

Throughout the conference, I attended as many sessions as possible, with a primary focus on the role of AI in the RMA community. My secondary focus was on sessions exploring themes related to geopolitics and security, both of which offered insightful perspectives and valuable takeaways.

#### Wednesday:

- Opening and keynotes
- Building AI readiness at your institution
- EU RM framework
- Geopolitics and innovations
- Professionalising Research Support Offices: tools for learning and growth (own presentation) .

#### Thursday:

- Opening and Keynote
- Impact with data
- Automation collaboration and AI
- Bridging AI divide
- Elsevier Report : view from the top
- AI and contract automation
- Gen AI and security
- Getting ready for FP 10